

**Washington Americanism Initiative
American Legion Department of Washington**

**Outline for Presenting Program
Information to Students**

1. Introduce yourself
2. Basic Overview of the Program
 - a. What the program is and is not
 - b. What the program timeline is
 - c. Show EBS video (if presenting EBS)
3. Benefits of Participating
 - a. Use your talking points
 - i. You will have fun
 - ii. You can meet new people and make new friends
 - iii. You can learn new things and grow personally
 - iv. You can spend time on a college campus and earn college credits and scholarships
4. Input from previous participants (if available to be there)
5. How to apply – Remember to make it easy
6. Where they can get more information
 - a. Website
 - b. Brochures
7. How to contact you with questions
 - a. Use EBS/Speech Contest Business Cards